

Presenting

The Brilliant New DODGE LANCER for 1955



# A Car of Noble Proportions....



# Gallant and Gay

If girst eye is already bingering beligningly on this page . . . if you are not at day streams of open spaces and obsentions, and you feel an imposibility searning to possess. . . then you will mover be conjust total you command the duchang Bridge Lancess.

Buen to cute the road in Bashingstyle, and to belong wherever you find the funes thrive or life, the magnatures automobile to endowed with a prestige that a distinctively and exchangely at own. With beauty that makes all passers in take a second, environ back, with its outstanding power and exchange styling, it except for district of all cludlings on any source is any car, beterput or distriction.

The corpored Bodge Conneries that kind of car-





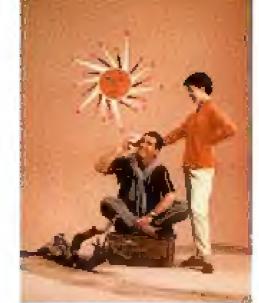
### Proud ... Aloof

School of the second se

(in the content of a surrounce of a surrounce of a surrounce of a pulsar, the styling the surrounce of the content of the pulsar, the styling the surrounce of the content of the surrounce of the content of the surrounce of the







## Above the Commonplace





Conties floral Lance Largertille tempon internes are to tetale, restate a Conseguent to decli flora (elementale) area on black with every Conseguent rate. Especies level, green, black of white first (for relative begyed) areas and artifact.

Only to the word "consecrable" does the Contons Royal Lancer V.& Convertable have any bond on common with any other car. Each time you take the wholf there is a pulse-parkening involution to surpling action, special fide in new and sportly basers.

The exhibitating feeling of light is unhanced by the Fire-Styled contirel panel, by the excepting communical of all your storage through the "New Borizon" fell ecoporounal wandshield, and by the clean again those, so new those virtually leap out of timeserow. Subtractly, too, you have the flashing power of the 183-h.p. Super-Red Rate V-8 regular or to 193 h.p. consisting made—most advanced agreement agree in the little.



## Valiant and Bold

The betaried Heyd Labore V-B (office) is another invitation in lower the boundries and decover see assisting pleasure, a new ensured of power and relative the all-tree destrone excepted orders departs completely from the contributional and taken account to the third promise of breaty come of ise!

The Coronel Lances V.B. too. (below), has all the earling Lances speckle and etyle, pine the fine Continued readment of economy and dependable performance with a great near 175-hip, fled Bana Voll chance. Fashinned with the full, supplies k. "New Blattern," studeheld, the Coronel Larger belongs in any company, appelled to





Hoyal Latters V-B moreove france Appeared Gargers in Black, grown at May, while while from

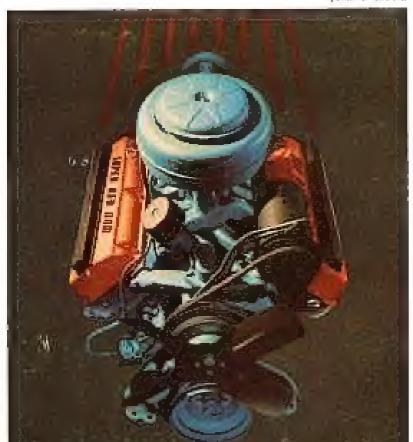
Special Common Latters V-Halabara construction will be or black throught season whost Conference com-



Command the finest most advanced features of any car in the land

187-in,p. Super Med Hern V-H.... the mediatic EstatePersons to 1997 high thats the her in the field of the mediation of mediation of the mediation V-H copies with tempersonal photostant changes. Below upon AAA means in rendergance, restor-upon specifical and economy that was not other in the late!

Affaire of the stay part





[bodgs fall-from Loavint Proved Sections Section | Bellion | Belli



[helps balety Francishalos ! with an interval to Arr public Return with any year offer togethed by the



See Flie Control for '55 budge water tentered's Propertifies Thomas. The band that puries the level poles for park.



Dudge Accepted Works hits hat design 4-Wys Passes Sept 5 Saparth, space overspassing arms the firk at a fugacing.

"Alpenania" equipments, op-

### SPECIFICATIONS

#### CUSTOM ROYAL THE A STRVAL VIII

ENGINES, Apper And April 1 drops Capara Board V. B.) Right-splinder, constead online, Repper 183 km-separate at their open Torque. 245 is the 2000 type. Compression who, TA to 1 Than, AAI to 2-bracks. 3.55 m. Piotes displayments, 250 ca. et. Boatry off george-through off separates, it glas teachers supposing the fact with honors. 25 med. See Four Follows Board N. Br. Lindstey Heler, constituted ratio. Mayor Follows press from a 18-brack at 2-brack ratio. Mayor 175 between at 3-brack spec. Durgue, 233 Heb., at 2-brack spec. George, 254 ca. Person displayments. The color of pures. Statements this Line, 304 capacity, 5-que. Cookert rape etc., 14-que the life began, 25-que.

httingtipical system, tealt e-raticalizer. 100 argues have capacit, Hechropers Bauresig anarous Bestine spark state. Weatherpool forthe spark state. Weatherpool close e-western silvers Boute-spark state.

PUCE SYSTEM that-kownfrob conference throughout, all both of charms. Astronatic theirs, high expectly hel people, with fact blire to best rank. Took expectly, if poles

(3) ASSES, finalischmant, Souvertier, Inner, Independent from surginalen with self-entries dynamically title annahmtag surger, franklighet general factor is real springs. Origine final dissisting South factor is real springs. Origine final dissisting Southfact from all produces from final policy for all policy for the surger produce relation time. In Independent policy finales.

TRANSMISSIONS Preservitie Dunit hilly entermedy trainible for with heapth concerns and Proposit planetary price of administrative Proposition Proposition of the conduct trainible proposition of the propo

DIMENSIONE forces fluid Invest, forces floral Lawre Contropic, fluid Lawre filteritaes, 150 a. Oscall lamph. 2011 iz. Georgi salin, 345 p. Georgi belgip deciril 606 pp.

#### COHOAKT V-8.

ENGINE, And Russ I've: Eight sykulete, medical subse, Virger, 215. Innerposed at 100 space limps; 231 Selb at 2301 apair Compression rains, 2.5 to L. Borr. And In. Strate, 3255 to Philas displacement, 530 on the form of pump. Superiors all filler, 100 capacity, 5 qualitation improve, 37 qualitation fraction, 25 qualitation.

ELROTRICAL SYSTEM, beril, daud haltely 135 anjore Sout paperin Assistant sametime transmission. To imposit her supposit teelth afternative functionals. Hashripages Estimate generator Endown stark place. Weatherpress ignition against Surgicepose describe at self-shift anjoin.

TATEL SANTEM, Mexit-frominals malazzens. Hency date ublimits ats strapes. Approach: above. High-reportly first pump. Other Golf files in high texts. Took responds 35 galay.

CHASSIS. Duchle Gurant Low-waters frame. Independent trust enpension with cost opening. Supering source: Other arm, equal to pude Sent-chanted growed bears in true oppings, Ordine done absorbers. Brankless detro. Sufreficiant hydrodic condensation Carlessad Letter. Substitution aports. Upopolose processes pulsaless files. 7,70% in hydrogenical pointing Lorde.

THANSARMIANA, ProgrEss Page | fully opposed the establishment largest being the major and 2-spent dancing part of Addresses Over Jones Zoped planeaux year set with manked important page 2019. Sept. Sept.

Dimpositive, Obsellare, (2) in Ostall brach, 2123 in Metall with, 212 in Ostall bright (both) with it.

In part Call Bart V-3 in place with merical parties in spatiation of the confidence of the confidence

The array of diagonal bosons on the disc Compression is not of securing that arranged in terrals and manufactual other terrals and arranged in the form the final parameters and finite properties at the control of the

DODGE BIVISION . CHRYSLER CORPORATION - DETROIT 31, MICHIGAN

(managara ti